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OutboardListings Launches Free Marine Dealer Sales Toolkit

NEWS PROVIDED BY

[Proxy1Media \(/sources/u673647\)](#).

May 10, 2026, 00:18 GMT

[?Fwww.einpresswire.com%2Farticle%2F911579468%2Foutboardlistings-launches-free-marine-dealer-sales-toolkit](#)),
_(<https://x.com/intent/post?toolkit&url=https%3A%2F%2Fwww.einpresswire.com%2Farticle%2F911579468%2Foutboardlistings-launches-free-marine-dealer-sales-toolkit>)
(<http://www.linkedin.com/shareArticle?title%2F911579468%2Foutboardlistings-launches-free-marine-dealer-sales-toolkit>)
_([/article-print/911579468/outboardlistings-launches-free-marine-dealer-sales-toolkit](https://article-print/911579468/outboardlistings-launches-free-marine-dealer-sales-toolkit))
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[/img.einpresswire.com/large/1108253/marine-tools-boat-in-fro.jpeg#2500x1406\)](#)

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More From This Source

[OutboardListings.com Publishes Competitive Analysis of BoatsOnly.com Dealer Platform \(/article/916294173/outboardlistings-com-publishes-competitive-analysis-of-boatsonly-com-dealer-platform\)](#)



<https://img.einpresswire.com/large/1108248/outboard-listings-white.jpeg#1518x1368>

[Allied Fence & Gates Launches InsureFENCE® the First AI-Powered Insurance Scope Scanner for Fence Claims](https://www.alliedfence.com/insurefence)
([/article/914830341/allied-fence-gates-launches-insurefence-the-first-ai-powered-insurance-scope-scanner-for-fence-claims](https://article/914830341/allied-fence-gates-launches-insurefence-the-first-ai-powered-insurance-scope-scanner-for-fence-claims)).

[MarineIndustryListings.com Gives Marine Dealers Their First 100 Combo Listings Free](https://www.marineindustrylistings.com/marine-dealers-their-first-100-combo-listings-free)
([/article/914144557/marineindustrylistings-com-gives-marine-dealers-their-first-100-combo-listings-free](https://article/914144557/marineindustrylistings-com-gives-marine-dealers-their-first-100-combo-listings-free)).

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With LinkedIn Templates, Email Scripts, GMB Audit Checklist, and Cross-Industry Playbook

JACKSONVILLE, FL, UNITED STATES, May 9, 2026 /EINPresswire.com

(<https://www.einpresswire.com/>) --

Proxy1Media LLC today announced the launch of a free Dealer Sales Toolkit on OutboardListings.com (<https://outboardlistings.com>), providing marine dealership sales representatives with ready-to-use digital marketing tools, lead generation resources, and a cross-industry partnership playbook designed specifically for commission-based marine sales professionals.

NEW MARINE DEALER SALES TOOLKIT PAGES

The toolkit includes four interactive pages available at no cost and without login:

• LinkedIn Post Templates (<https://outboardlistings.com/dealer->

[network/linkedin-posts](https://outboardlistings.com/dealer-network/linkedin-posts)

(<https://outboardlistings.com/dealer-network/linkedin-posts>))  Six copy-and-paste posts with marine-industry hashtags covering new inventory announcements, just-sold celebrations, seasonal deals, dealer stories, market insights, and event networking.

â€¢ Email Templates (

<https://outboardlistings.com/dealer-network/email-templates>

(<https://outboardlistings.com/dealer-network/email-templates>))  Six email scripts organized by category: warm lead response, past lead re-engagement, cold dealer introduction, cold  list your boat outreach, post-visit follow-up, and no-response follow-up. Subject lines and body text copy separately with one click.

â€¢ Google My Business Audit Checklist (

<https://outboardlistings.com/dealer-network/gmb-checklist>

(<https://outboardlistings.com/dealer-network/gmb-checklist>))  A 27-item interactive checklist across five sections (Profile Basics, Photos and Visual Content, Reviews and Reputation, Posts and Updates, Advanced Optimization) with priority badges (Critical, High, Medium), browser-saved progress tracking, and a print option.

â€¢ Sell More Boats Sales Sheet (

<https://outboardlistings.com/dealer-network/sales-sheet>

(<https://outboardlistings.com/dealer-network/sales-sheet>))  A print-optimized

one-pager with platform statistics, listing categories, tool descriptions, dealer pricing, and contact information designed as a leave-behind for in-person dealership visits.

ADDITIONAL FREE RESOURCES FOR MARINE SALES REPS

Alongside the toolkit, OutboardListings.com published a comprehensive resource article (<https://outboardlistings.com/blog/marine-dealer-sales-tools-free-resources-reps-2026> (<https://outboardlistings.com/blog/marine-dealer-sales-tools-free-resources-reps-2026>)) covering:

• Free CRMs for Lead Tracking • HubSpot CRM, Zoho CRM Free, Freshsales Free, Bitrix24 Free, and Agile CRM Free • each evaluated for solo marine sales reps and small dealerships without an existing system.

• Top 20 Directory Listing Sites • From Google Business Profile and LinkedIn to marine-specific marketplaces (BoatTrader, YachtWorld, Boats.com) and the OutboardListings.com Marine Directory with 27,000+ listings.

• Cross-Industry Partnership Playbook • Luxury auto dealerships, car clubs, country clubs, golf communities, gated waterfront neighborhoods, RV and powersports dealers, marine insurance brokers, marine surveyors, marina owners, fishing guides, and waterfront restaurants • all identified as natural referral sources for marine sales professionals.

• 20-Item Search Punch List • A one-time Saturday-morning exercise for identifying local referral contacts across 20 cross-industry

verticals, from yacht clubs and charter captains to chambers of commerce and charity fishing tournaments.

⌘ Google Alerts Setup ⌘ A free tool for monitoring dealership mentions, competitor activity, manufacturer recalls, new model launches, and seasonal media coverage.

⌘ Recommended Reading for Commission-Only Sales ⌘ Eight books including Dale Carnegie's ⌘ How to Win Friends and Influence People, ⌘ Stephen Covey's ⌘ The 7 Habits of Highly Effective People, ⌘ Jeb Blount's ⌘ Fanatical Prospecting, ⌘ and Chris Voss's ⌘ Never Split the Difference. ⌘

⌘ Personal Branding Guidance ⌘ How to pitch a dealership for a \$200-\$500/month marketing budget to promote the salesperson, not just the product.

PLATFORM AT A GLANCE

⌘ 13,100+ verified engine models across 30+ brands

⌘ 13,800+ marine parts in the parts marketplace

⌘ 27,000+ marine directory listings across 50 states and 50+ categories

⌘ AI engine scanner, voice-to-listing, SMS price-drop alerts

⌘ Dealer API network with DMS sync, CSV upload, and managed dashboard

⌘ Community forums, events calendar, and marine media hub

â€¢ Six listing categories: outboard motors, boats, trailers, BMT combos, stern drives, performance packages

ABOUT OutboardListings.com

OutboardListings.com (

<https://outboardlistings.com>

[.https://outboardlistings.com](https://outboardlistings.com)) is an AI-

powered marine listing platform operated by Proxy1Media LLC. The platform provides listing tools for boats, motors, trailers, stern drives, and performance packages; a dealer API network; a 13,800+ part marketplace; a 27,000+ business marine directory; community forums; an events calendar; and advertising for marine businesses. Dealer plans start at \$299/month with no setup fees, no long-term contracts, and month-to-month flexibility.

Links:

Dealer Sales Toolkit Blog Post:

<https://outboardlistings.com/blog/marine-dealer-sales-tools-free-resources-reps-2026>

[.https://outboardlistings.com/blog/marine-dealer-sales-tools-free-resources-reps-2026](https://outboardlistings.com/blog/marine-dealer-sales-tools-free-resources-reps-2026))

LinkedIn Post Templates:

<https://outboardlistings.com/dealer-network/linkedin-posts>

[.https://outboardlistings.com/dealer-network/linkedin-posts](https://outboardlistings.com/dealer-network/linkedin-posts))

Email Templates:

<https://outboardlistings.com/dealer-network/email-templates>

[.https://outboardlistings.com/dealer-network/email-templates](https://outboardlistings.com/dealer-network/email-templates))

GMB Audit Checklist:

<https://outboardlistings.com/dealer->

[network/gmb-checklist](#)

[\(https://outboardlistings.com/dealer-network/gmb-checklist\)](#)

Sales Sheet:

[https://outboardlistings.com/dealer-network/sales-sheet](#)

[\(https://outboardlistings.com/dealer-network/sales-sheet\)](#)

Marine Industry Listings:

[https://outboardlistings.com/marine-industry-listings](#) ([https://outboardlistings.com/marine-industry-listings](#))

Dealer Network:

[https://outboardlistings.com/dealer-network](#) ([https://outboardlistings.com/dealer-network](#))

Apply for Dealer Access:

[https://outboardlistings.com/dealer-network/apply](#)

[\(https://outboardlistings.com/dealer-network/apply\)](#)

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