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OutboardListings.com Expands to Full-Service Marine Marketplace With Boats, Motors, Trailers, Stern Drives & Dealer API

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May 08, 2026, 15:47 GMT

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Author Contact

David Saitta
Proxy1Media
+1 985-259-3352
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JACKSONVILLE, FL, UNITED STATES, May 8,

2026 / [EINPresswire.com](https://einpresswire.com)

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Proxy1Media LLC today announced a major expansion of OutboardListings.com from an outboard-motor-focused classifieds platform to a full-service marine marketplace covering boats, motors, trailers, stern drives, inboard/outboard performance packages, and complete boatâ€motorâ€trailer combos. The company simultaneously launched its [Dealer API Network](https://outboardlistings.com/dealer-network) (<https://outboardlistings.com/dealer-network>), giving marine dealerships real-time inventory tools including REST API integration, DMS sync, CSV bulk upload, and a managed dealer dashboard.

BEYOND OUTBOARDS

The expansion introduces six listing categories under the new [Marine Industry Listings hub](https://outboardlistings.com/marine-industry-listings) (<https://outboardlistings.com/marine-industry-listings>):

[OutboardListings.com](https://outboardlistings.com) Publishes Competitive Analysis of [BoatsOnly.com](https://boatsonly.com) Dealer Platform ([/article/916294173/outboardlistings-com-publishes-competitive-analysis-of-boatsonly-com-dealer-platform](https://article/916294173/outboardlistings-com-publishes-competitive-analysis-of-boatsonly-com-dealer-platform)).

[Allied Fence & Gates](https://alliedfence.com) Launches InsureFENCEâ€ the First Ai-Powered Insurance Scope Scanner for Fence Claims ([/article/914830341/allied-fence-gates-launches-insurefence-the-first-ai-powered-insurance-scope-scanner-for-fence-claims](https://article/914830341/allied-fence-gates-launches-insurefence-the-first-ai-powered-insurance-scope-scanner-for-fence-claims)).

[MarineIndustryListings.com](https://marineindustrylistings.com) Gives Marine Dealers Their First 100 Combo Listings Free ([/article/914144557/marineindustrylistings-com-gives-marine-dealers-their-first-100-combo-listings-free](https://article/914144557/marineindustrylistings-com-gives-marine-dealers-their-first-100-combo-listings-free)).

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â€¢ Outboard Motors â€¢ 13,100+ verified engine models across 30+ brands, AI-identified from a single photo.

â€¢ Boats â€¢ Center consoles, bass boats, pontoons, bay boats, skiffs, deck boats, and all hull types.

â€¢ Trailers â€¢ Single-axle, tandem, aluminum, galvanized, roller, and bunk trailers listed standalone or bundled.

â€¢ Boatâ€¢Motorâ€¢Trailer Combos â€¢ Complete packages displayed as a single listing with hull specs, engine details, and trailer information.

â€¢ Stern Drives & I/O Packages â€¢ MerCruiser 4.3Lâ€¢8.2L, Volvo Penta Aquamatic, ILMOR MV8 with One Drive, and all compatible drive units.

â€¢ Performance Packages â€¢ Mercury Racing Dual Calibration 1550/1350, 700 SCI, 520/565 with Bravo XR Sport Master, and other high-performance builds.

DEALER API NETWORK

The Dealer API Network provides marine dealerships with three inventory upload methods:

â€¢ REST API with DMS Sync â€¢ Real-time inventory push from Lightspeed DMS, ZiiDMS, BiT DMS, IDS (Astra G2), DealerSocket, Winboats, DealerRock, or custom in-house systems. Listings deactivate automatically when a unit sells.

â€¢ CSV Bulk Upload â€¢ Spreadsheet import with automatic duplicate detection based on external ID or make/model/year matching.

• Manual Dashboard Entry • AI scanner, voice-to-listing, or standard form entry for individual units.

Dealer plans start at \$299/month (Dealer Starter, up to 25 listings) with Dealer Pro (\$599/month, 100 listings, API access, priority search placement) and Dealer Enterprise (\$999/month, unlimited listings, custom storefront, webhooks, multi-location support, dedicated account manager). No setup fees. Month-to-month. No long-term contracts.

AI-POWERED LISTING TOOLS

The platform's AI engine scanner identifies outboard motors from a single photograph, cross-referencing a database of 13,100+ verified engine models to auto-fill make, model, year, horsepower, displacement, stroke type, and weight. Voice-to-listing allows sellers to dictate their entire listing by speaking. Both tools are available to private sellers and dealer accounts.

PLATFORM AT A GLANCE

• 13,100+ verified engine models across 30+ brands

• 13,800+ marine parts in the parts marketplace

• 27,000+ marine directory listings across 50 states and 50+ categories

• AI engine scanner, voice-to-listing, SMS price-drop alerts

• Dealer API network with DMS sync and bulk upload

• eBay co-branding for simultaneous cross-

platform listings

â€¢ Community forums, events calendar, and
marine media hub

ABOUT OUTBOARDLISTINGS.COM

OutboardListings.com (

<https://outboardlistings.com>

[.https://outboardlistings.com](https://outboardlistings.com))) is an AI-

powered marine classifieds and services
platform operated by Proxy1Media LLC. The
platform provides listing tools for boats,
motors, trailers, stern drives, and performance
packages; a dealer API network; a 13,800+ part
marketplace; a 27,000+ business marine
directory; community forums; an events
calendar; and advertising for marine
businesses.

LINKS:

Marine Industry Listings:

[https://outboardlistings.com/marine-industry-](https://outboardlistings.com/marine-industry-listings)
[listings](https://outboardlistings.com/marine-industry-listings) ([https://outboardlistings.com/marine-](https://outboardlistings.com/marine-industry-listings)
[industry-listings](https://outboardlistings.com/marine-industry-listings))

Dealer Network & API Tools:

<https://outboardlistings.com/dealer-network>
(<https://outboardlistings.com/dealer-network>)

Apply for Dealer Access:

[https://outboardlistings.com/dealer-](https://outboardlistings.com/dealer-network/apply)
[network/apply](https://outboardlistings.com/dealer-network/apply)
([https://outboardlistings.com/dealer-](https://outboardlistings.com/dealer-network/apply)
[network/apply](https://outboardlistings.com/dealer-network/apply))

eBay Co-Branding:

<https://outboardlistings.com/ebay-co-branding>
([https://outboardlistings.com/ebay-co-](https://outboardlistings.com/ebay-co-branding)
[branding](https://outboardlistings.com/ebay-co-branding))

AI Engine Scanner:

<https://outboardlistings.com/detect>

[.https://outboardlistings.com/detect](https://outboardlistings.com/detect)).

Blog Post:

<https://outboardlistings.com/blog/full-service-marine-marketplace-boats-motors-trailers-dealer-api-2026>

[.https://outboardlistings.com/blog/full-service-marine-marketplace-boats-motors-trailers-dealer-api-2026](https://outboardlistings.com/blog/full-service-marine-marketplace-boats-motors-trailers-dealer-api-2026)).

David Saitta

Proxy1Media

+1 985-259-3352

[email us here](#)

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